

 **Conservatorium van Amsterdam**  
Amsterdamse Hogeschool voor de Kunsten



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## STUDY POP @ CONSERVATORIUM VAN AMSTERDAM

With years of teaching experience the Pop Department of the Conservatorium van Amsterdam has developed the most innovative education in the field of music industry currently available. The department offers fulltime tuition in Guitar, Bass, Drums, Keyboards and Vocals, Music Production, Song writing, Creative Sound Design, Music Business and more. The school differs from more traditional music academies by its focus on writing original rock and pop music. The faculty is varied. The staff are all actively engaged with the music industry, musically or business-wise, as performing or recording artist in their own right, songwriters, engineers, managers or publishers, regularly touring with high profile band. Our students benefit from this wealth of experience and knowledge every day, in the classroom and on stage. The school provides practice facilities, personal tutoring, band coaching and also a wide range of clinics, showcases and gigs. During their four year Bachelor of Music programme at the Pop Department our students gain practical and intensive training, whilst gaining a comprehensive understanding of the music industry. A springboard into society.

If you are serious about your music education, the Pop Department of the Conservatorium of Amsterdam is where you need to be!

The Pop Department of the Conservatorium van Amsterdam would like to invite everybody involved and anyone with a love for music to become our friend and keep up to date with our latest news.  
Or follow us on twitter.



September 2013

## VERS

VERS is the annual opening party and showcase event held in one of the best gig venues in Amsterdam, De Melkweg, by the Amsterdamse Hogeschool voor de Kunsten for all their students and staff. A night filled with music by the cream of the crop of the Conservatoire's Pop and Jazz Department. Three thousand students dance away on pop, rock, electronic and jazz music in every hall, bar and corner of the venue. After midnight the big hall transforms into a nightclub and everybody parties on till early morning to electronic dance music by different DJ Collectives from the Pop Department.

Wish to join us next year? Please send us an email and we'll put your name down on the guest list: [lisang.ong@ahk.nl](mailto:lisang.ong@ahk.nl)

December 2013

## YOU'VE GOT STYLE

Our trendsetting You've Got Style Festival is held three times a year. Four nights of music, six bands per night, six different styles, own compositions and covers. First and second year students show the public the results of three months rehearsing in different bands. Own compositions and style analysis are important pillars of the curriculum of the Pop Department.

### December 2 and 3

7.30 pm, Cafe Pakhuis Wilhelmina, free admission

### December 9 and 10

7.30 pm, Music Matrix, MuzyQ, free admission

January 2014

## ADVANCED STYLE LABS

In the third and fourth year students dive into style analysis combined with songwriting, the Advanced Style Lab. Each band creates a repertoire of forty minutes and writes songs in their own preferred style, i.e. indie, heavy metal, britpop, soul music. Some of the Advanced Style Lab bands carry on after the project and go out into the real world.

Twice a year the Advanced Style Labs present themselves to the public in two popular venues in Amsterdam. Come and listen and feel the vibe!

### January 13

7.30 pm Cafe Pakhuis Wilhelmina, free admission

### January 22 and 23, 7.30 pm,

Music Matrix, MuzyQ, free admission

## AMSTERDAM ELECTRIC

The Amsterdam Electric Guitar Heaven 2013 event celebrates the electric guitar like no other festival in the world. On the 15th of December the Amsterdam Conservatoire presents different styles of guitar music with the finals of the Sena Young Talent Guitar Awards 2013 and several gigs and clinics. Jan Akkerman's 'My Brainbox' with Bert Heerink, Anton Goudsmit with the Plug 'n Play Orchestra, Richard Hallebeek (Scott Henderson, Allan Holdsworth), Bram Stadhouders and the band 'Frank' with 'Mister & Mississippi guitarist Tom Broshuis. At the Guitar Matrix Trade Fair manufacturers of amplifiers and pedals and guitar dealers, like Meyer and Panucci, give valuable insight into the latest trends and technologies of guitars and accessories.

## EUROSONIC NOORDERSLAG

We're immensely proud a great selection of our students get out in the 'real world' and get noticed by the music industry, also internationally. Here's a list of where and when you can watch them play at Eurosonic Noorderslag!

### 16 JANUARY

#### Birth of Joy

22.15 - 23.00, Jack Daniel's Barn

#### Maison du Malheur

22.15 - 23.00, Energy Stage

#### The Charm The Fury

23.45 - 00.30, Vindicat

### 17 JANUARY

#### Jungle by Night

19.15 - 20.00, Jack Daniel's Barn

#### Navarone

20.30 - 21.15, Eurosonic Air, L1

February 2014

## OPEN DAY POP

Come to the Open Day of the Pop Department on Saturday, the 1st of February. All teachers and staff and a lot of our students will be there to tell you everything you want to know about us. Get to know about the bands that have formed here, our teaching methods, the auditions and more and have a look around the rehearsal rooms, the classrooms and in the studio, where one of our bands will be recording. Bands and singer/songwriters will be playing throughout the day in the

#### Maison du Malheur

20.45 - 21.30, Jack Daniel's Barn

#### Mondae

22.00 - 22.30, Platformtheater, Patio

#### Sandra van Nieuwland

22.30 - 23.00, Platformtheater, Main

#### Kensington

23.30 - 00.15, Eurosonic Air, L1

#### Soul Sister Dance Revolution

1.15 - 2.00, Shadrak, Floor

### 18 JANUARY

#### Jungle by Night

16.40 - 17.30, Eurosonic Air

#### Sofie Winterson

20.30 - 21.15, De Oosterpoort, Heineken Foyer

#### Wooden Saints

21.00 - 21.30, De Oosterpoort, Grote Zaal

Amsterdam Blue Note Hall and during Lyric Lab demonstrations in the Ensemble Hall. The performances will give you a good impression of what you will be doing here as a student.

### February 1

11 am - 4 pm

Oosterdokskade 152  
1011 DL Amsterdam

For more information check our website [conservatoriumvanamsterdam.nl](http://conservatoriumvanamsterdam.nl)



#### Boudewijn de Groot Tribune

21.15 - 22.00, De Oosterpoort, Bovenzaal

#### Pink Oculus

20.30 - 21.00, De Oosterpoort, Binnenzaal

#### Kris Berry & Perquisite

22.00 - 22.45, De Oosterpoort, CBK

#### Twin Shades

23.00 - 23.30, De Oosterpoort, Bovenzaal

#### My Baby

23.30 - 0.15, De Oosterpoort, CBK

#### Gallow Street

1.00 - 1.45, De Oosterpoort, CBK

#### Jett Rebel

1.45 - 2.30, De Oosterpoort, Entreehal

#### Birth of Joy

1.45 - 2.30, De Oosterpoort, Marathonzaal

### CONFERENCES

with Jack Pisters, Conservatorium van Amsterdam

### JANUARY 16

#### Conference 'Talentontwikkeling'

15.00 - 16.00, De Oosterpoort, C10

### JANUARY 18

#### Conference Poponderwijs: 'Popopleidingen in gesprek met het werkveld'

12.30 - 13.30, De Oosterpoort, A7

#### Bands, informationstands, merchandise and drinks.

Interactive exchanges between students, teachers and alumni, information stands, cd's, merchandising  
14.00 - 18.00, Prins Claus Conservatorium

March 2014

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**March 24 and 25,** 7.30 pm, Music Matrix, MuzyQ, free admission

**March 31 and April 1,** 7.30 pm, Cafe Pakhuis Wilhelmina, free admission

## AWARDS

Our students and alumni have won quite a few awards in recent years.

### Amsterdamse Popprijs (Stichting GRAP)

- Alamo Race Track
- Yori Swart
- Chris Kok & Civil Union

### Grote Prijs van Nederland: Bands

- Two Way Radio (Grote Prijs 2008)
- The Sherrifs of Hong Kong's Mamix Dorrestein (Beste Muzikantenprijs 2008)
- Ethereal (Grote Prijs 2010)
- The Fudge (Publieksprijs 2010)
- Uri Dijk (Muzikantenprijs 2010)
- Evant Garden's David Stapel en Paul Bos (MCN Muzikantenprijs 2011)
- Über Ich (Grote Prijs 2012)

May 2014

## MAYDAYS

May is all about the final presentations of the graduates at the MAYDAYS festival. Their own showcase and album release. Ten days of new music by fantastic musicians. In groups of three, graduating popstudents put their own evening program together from beginning till end. They arrange the best suitable venue for their music and handle the production, finances, publicity and the line up of the evening themselves. Bands and singer/songwriters like Wooden Saints, Bombay Show Pig, Yori Swart, Cirque Valentin, A Polaroid View, Koffie and Uber Ich made their debut at the Maydays festival. This is a must-see for real music lovers! Dates and venues of the Maydays Festival will be publicized on our Facebook page CvA Pop-Department and our website [ahk.nl/maydays](http://ahk.nl/maydays)

June 2014

## FREESTYLE MARATHON

The last period of the academic year is all go! Students from the first and second year get the freedom to compile their own band. They each form two bands with fellow students and compose their own songs together which they perform at the Freestyle Marathon in June. You'll be amazed by the quality of the music written in the shortest and most hectic period of the year!

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Some of the Advanced Style Lab bands carry on after the project and go out into the real world.

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### June 9, 10, 11, and 12,

7.30 pm, Cafe Pakhuis Wilhelmina, free admission

### June 16, 17, 18 and 19,

7.30 pm, Music Matrix, MuzyQ, free admission

Follow us on facebook ad twitter:

 Cva Pop-Department  
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